

SPECTRECOM

ONLINE VIDEO ADVERT

YOUR DETAILS

Your full name
Position
Company name
Address
Postcode
Phone number
Mobile number
Email
Website

YOUR STANDARD ONLINE VIDEO ADVERT PACKAGE

The standard online video advert package costs £600 + VAT for a 2 hour shoot and 1½ minutes of edited video. Spectrecom will provide:

- Initial telephone consultancy with your videographer
- 2 hour shoot at your location with your videographer
- HDV camera, tripod, radio microphone
- Edited 90" video
- Inserting Titles & Logos (which you will provide)
- Music (royalty free)
- One pass for re-edit
- Delivery on the Spectrecom branded Flash media player and as a Quicktime file

Subject to your availability, this video will be filmed and delivered to you within one calendar month of receiving this completed booking form and initial payment.

VARIATION TO STANDARD PACKAGE

If you require any variation to the standard package, please call 020 8691 9221 and we'll be happy to discuss your ideas with you. Then, please enter the agreed variation details here:

Variation details:

Agreed price: £..... + VAT

Thank you for booking a video package with Spectrecom. Now we need to make sure that our video really works for you!

We've put together some questions for you to consider prior to a telephone consultation with us, where we can discuss the comments you make here.

Please provide as much information as you can, it will help us to communicate your message effectively and will enable your videographer to get the most out of your 2 hour shoot.

- What's the nature of your business or organisation?

- What do you want this video to do? Promote you or your products or services? Inform your customers or stakeholders? Something else?

- Who is your target audience?

- What visual material are we likely to see in your video?

- Do you want us to interview one or more people for your video?

- What would your interviewee(s) be likely to say?

- What's special or unique about what you do?

- Who are your competitors?

- Is there anything else you think we should know prior to filming?

- When is the best time for filming: morning, afternoon, evening, weekend?

- Are there any health and safety issues at your site that we need to be aware of?

